



Recycling in Lewisham



- ✓ Government and EU directives
- ✓ Recycling makes better use of our decreasing natural resources
- ✓ It's better to recycle something we've already taken out of the ground than to use it once and get rid of it!
- ✓ It makes more financial sense
 - ✓ It's cheaper to recycle than it is to landfill or incinerate



Why should we recycle?



- ✓ Kerbside Refuse and Recycling collections to 76,000 properties
- ✓ Near entry collection points for 38,000 estate properties
- ✓ Reuse and Recycle Site at Landmann way
- ✓ Commercial waste service to 2,500 businesses
- ✓ 40 recycling bring sites
- ✓ 5 tetra-pak recycling sites
- ✓ Paid bulky waste service
- ✓ Recycling service for 87 schools
- ✓ Primary school education service



Services we provide



- ✓ Recycling at the kerbside or from your estate:
- ✓ Weekly collection on the same day as your refuse
- ✓ What can be recycled:
 - ✓ Paper and Cardboard
 - ✓ Glass bottles and jars
 - ✓ Tins and Cans
 - ✓ Plastic – Bottles only!

Kerbside



Estates



The refuse and recycling service



- ✓ At the moment we can only recycle plastic bottles because:
 - ✓ Our MRF contractor will only accept plastic bottles
 - ✓ Why – plastic bottles are the best quality plastic
 - ✓ There is an established market for this plastic
 - ✓ There are only limited markets for mixed plastics
- NB. We are working with our contractors and hope to be able to collect mixed plastics and tetra paks soon.



Why only plastic bottles?



- ✓ We are currently recycling 20.55% of our waste
- ✓ Five years ago we were recycling 10.21%
- ✓ Where do we need to be? 25% by 2012
 - ✓ Is this possible? – Yes!!
- ✓ Neighbouring boroughs are achieving similar rates!
- ✓ Greenwich 25%, Bromley 40%



How is Lewisham performing?



✓ Contamination

- ✓ Wrong materials in the recycling bin
- ✓ This has caused whole lorries to be rejected
- ✓ Food waste, Nappies and Garden Waste are the biggest problems



✓ Why has this happened?

- ✓ Not enough communication
- ✓ Previous communications may have been unclear
- ✓ Different boroughs have different systems



Hurdles to overcome



- ✓ Crew training sessions
- ✓ Bin Stickers
 - ✓ Placed on top of bins to tell residents exactly what they can and cannot recycle.
- ✓ Bin Hangers
 - ✓ Have been in Operational use for around 4 months now. They tell residents why their bins have not been collected.



What are we doing to overcome this?



- ✓ Re-writing all website copy
 - ✓ To make information clearer and more accessible
- ✓ Re designing all recycling literature
 - ✓ To provide a clear and consistent message (distributed with council tax info)
- ✓ My Place, My Planet – My Street
 - ✓ Initiative by the council to provide information on tips on living a greener lifestyle
- ✓ A waste and recycling blog



What are we doing to overcome this?





- ✓ Love Food Hate Waste
 - ✓ Holding roadshows in shopping centres
 - ✓ Giving people useful tips on minimising food waste.

- ✓ Teaching materials for non-English speaking residents



- ✓ Mattress recycling service
 - ✓ First local authority in the country
 - ✓ There are approximately 1000 per month dumped on Lewisham's streets

What are we doing to overcome this?



- ✓ Garden Waste bring sites throughout the summer months
 - ✓ Nearest location is on Riddons Road – Grove Park
- ✓ Free Compost bins and workshops
- ✓ Waste advisors
 - ✓ Visiting properties throughout the borough
 - ✓ Speaking to residents about issues surrounding recycling
 - ✓ Ordering recycling boxes and bins
- ✓ Talking to you!



What are we doing to overcome this?



- ✓ Tell your neighbours and friends what we've told you
- ✓ Recycle as much as you can
- ✓ Give us your opinion
 - ✓ We regularly hold resident focus groups on subjects from literature design to service development
 - ✓ We'll pass around a form if you are interested



What can you do to help us?



Questions?

For further information you can:

Call: 02083147171

Email: recycle@lewisham.gov.uk

Visit: www.lewisham.gov.uk/recycling

